

Elder Board Meeting: 2012-08-23

Attendees: ajswift, chip.whittemore, beez, ermuno, jbestrada, cbrullan, shawnrad

Phi:

- Met with Dean Humphreys—he will open a dialogue with MITIMCo and get back to us by mid-October

Alpha Phi

- Elder Banquet Survey:
- n=39 responses
- Have more family-friendly scheduled events
- Play up the 5, 10, etc. year reunions for the older classes

Gamma

- Rent for this year is \$45,000 each quarter (\$180,000 for the year)
 - It went up 3%
 - Might be able to charge a bit more
 - In terms of housebill surveys (other houses), where do we stand?
- Sent email to JDK, going to work on the taxes

Beta Pi

- There's a LinkedIn group for Zeta Psi that already has a bunch of posts telling how LinkedIn is useful

Active Phi

- Convention
 - Charlie (Alpha Phi) and Rullan (Phi) went out; Father Bob was Elder delegate
 - We are now "Zeta Psi Fraternity" (scrapped "of North America")
 - We won the Gold Award (in the "big schools" category)
 - Chip won the Phi Alpha Award
 - Honor Campaign: efforts to eliminate hazing; they're going to analyze our initiations and pledge period, etc.
 - They want one master list of all brothers' addresses and stuff; they don't want individual chapters to keep their own lists. They'll do all the fact-checking.

Discussion topics:

- Expanding Elder Banquet
 - Add more events, make it more worthwhile
 - EB chair will work w/ Estrada
- Zeta 4 Life program
 - We are the 2nd-highest in participation among all active chapters. We raised over \$1,000 and it got split between us and nat'l.
 - We'll put a link to this on the website

- Elder Plan – Draft presented to Board; notes below
 - Fundraising: start with Zete 4 Life
 - Rob's to talk to Peter about getting local elders involved in more things
 - Fall alumni event? Not on the scale of EB; fancy dinner? pledge-prepared dinner?
 - Try the monthly elder dinners again? Invite elders to IM sports, casual pub nights, etc.?
 - Bay Area and NYC regional alumni mailing lists are upcoming
 - Website is up and running
 - Calendar of events...?
 - How can we get the word out, about anything in general, to all elders? FB group is probably the best way.
 - → Akil will turn Plan into Action Items and start assigning them

Other news

- Beez now owns passedoutwatson.com